

# Company Profile

## 1. Company Profile (Submission at the time of application)

Charoen Pokphand Foods Public Company Limited, or CPF, is a listed company on the Stock Exchange of Thailand. CPF is also listed on the Dow Jones Sustainability Indices, since 2015. The Company operates a vertically integrated business, covering both livestock and aquaculture proteins, and including (1) feed production, (2) farming, (3) food production, and (4) retail. CPF implements stringent quality control measures throughout its value chain, while strictly adhering to our Sustainability and CSR policies. All of our factories are certified to global standards. CPF has expanded its business worldwide by leveraging its historical expertise in agro-industry and food, while never forgetting our Three Benefits Philosophy of ensuring real benefit to the Countries we operate in, to the People of those countries, and lastly to the company. As a leading agro-industrial and food conglomerate, CPF is committed to become a "Sustainable Kitchen of the World". We nature our people, and we operate on a foundation of good corporate governance. Our strategy for sustainability is underpinned by 3 main pillars: (1) Food Security, (2) Society and (3) Environment.

CPF Food and Beverage Co., Ltd. (Nong Chok Ready Meal Factory) is a subsidiary of Charoen Pokphand Foods Public Company Limited (CPF), one of the largest agro-industrial and food conglomerates in Thailand. The company specializes in the production of ready-to-eat meals, sausages and other meat and poultry product with state-of-the-art technology and adheres to the highest standards of food safety and quality to provide high-quality, nutritious, and convenient food products that meet the needs of consumers both domestically and internationally.

CPF Food and Beverage Co., Ltd. is committed to sustainable practices and corporate social responsibility. The company continuously invests in research and development to innovate and improve its product offerings, ensuring they align with global food trends and consumer preferences.

## 2. Milestone on the Journey of Manufacturing Excellence

TPM (Total Productive Maintenance) is a technique that helps maintain a factory's production system by focusing on keeping machinery and equipment operating at maximum efficiency while reducing costs. It aims to ensure continuous operation without downtime for repairs by integrating maintenance practices with the production process into a unified system. This approach helps lower costs and increases production efficiency. The goal is to minimize expenses and extend the lifespan of machinery and equipment.

TPM emphasizes participation and genuine recognition of its importance from all members of the organization—from production workers, maintenance staff, and office employees, including accounting, procurement, and warehouse teams, to all related departments and top management. The ultimate objective is to foster engagement and awareness across the entire organization.

It is necessary to align and improve work processes collaboratively, ensuring genuine participation in process improvement. This begins with building "awareness (Recognition)" among all employees about the "importance" of their roles. Management must have confidence and take the lead in guiding everyone toward success.

The main goals that benefit the organization and company are as follows:

1. Reduce losses and waste.
2. Increase productivity while ensuring consistent product quality, with no defective products reaching customers.
3. Significantly reduce production costs.
4. Foster employee awareness, recognition, and unity within the organization.

To ensure that everyone in the organization actively participates and genuinely recognizes the importance of their roles—from production workers and maintenance staff to office employees, including accounting, procurement, and warehouse teams, all the way to top management—there must be a collaborative effort to align and improve work processes together. True participation in process improvement requires starting with building "awareness (Recognition)" among all employees about the "importance" of their contributions. Leadership must believe in the process and guide everyone toward success with confidence and commitment.

### **3. Benefits Achieved Explain the benefits that have occurred from:**

Benefits and Importance of Total Productive Maintenance (TPM)

1. Cost Reduction: TPM helps reduce costs associated with replacing worn-out parts, repair expenses, lubricants, and other maintenance-related costs. It also minimizes the cost of lost opportunities due to production line downtime. In monetary terms, these savings can range from hundreds of thousands to millions.
2. Increased Productivity and Profitability: TPM enhances product quality and boosts profits for the organization. By focusing on continuous improvement and maintenance of production quality, it increases process efficiency, leading to higher output and better-quality products, ultimately driving greater profitability.
3. Creating a Safe Working Environment: TPM promotes a safe working environment by serving as the foundation of the 5S methodology, where employees actively participate in organizing and cleaning their work areas systematically. This helps reduce workplace accidents in industrial settings.
4. Encouraging Employee Responsibility: TPM fosters a sense of responsibility among employees, empowering them to take ownership of equipment maintenance and process improvements.

### **4. Key of our Manufacturing Excellence**

CPF's vision is to deliver high-quality products to consumers around the world. The term "value" encompasses complete nutrition, health benefits, and delicious taste that satisfies consumers. Guided by this vision, CPF is dedicated to continuously applying knowledge, processes, and technology to develop its products. This ensures that every bite customers take is enriched with greater value, driving CPF toward its ultimate goal of becoming the "Sustainable Kitchen of the World."

## 1. Focus on customer

Focus on meeting the needs of customers of all groups and ages, including product development, product quality and standards, after-sales service, and traceability.

## 2. Operation Excellence

Focus on organizational management using modern operating systems and production technology to enhance production efficiency and maintain competitive costs.

## 3. Organization Learning & Innovation

Focus on enhancing personnel capabilities to become skilled and virtuous individuals through entrepreneurial working processes, specialized skill development, knowledge exchange, and innovation creation.

## 4. Deliciousness Good Quality

Focus on developing products with quality, safety, and great taste that satisfy consumers by using high-quality, traceable raw materials, and continuously collaborating with partners for improvement and development.

## 5. Sustainability

Focus on conducting business with environmentally friendly production processes by utilizing renewable energy and reducing pollution, benefiting society and stakeholders, while supporting the sustainable growth of the organization.